



WORLD OF PINOT NOIR

Winery Associations - Vineyard Designates – Importers Benefits

Winery Association, Vineyard Designate and Importer tables add another touch point to World of Pinot Noir attendees. These organization tables increase regional awareness and creates a cost-effective way for non-participating WOPN wineries to showcase their brand. Increased exposure of Pinot Noir producing regions create another layer of wine education and content for both consumers and the industry.

Table Region	Table Fees	Package Includes
California Both Friday & Saturday participation	1 table: \$600 2 tables: \$1000	1 table includes 2 pouring passes for both days. May pour up to 6 wines per table.
Out of State Both Friday & Saturday participation	1 table: \$600 2 tables: \$1000	1 table includes 2 pouring passes for both days. May pour up to 6 wines per table.
International Both Friday & Saturday participation	1 st table no fee, 2 nd table \$600	1 table includes 2 pouring passes for both days. May pour up to 6 wines per table.

There is a limited availability for tables. To buy your table or for further information, contact Lacie Johns at info@wopn.com.